VISVESVARAYATECHNOLOGICALUNIVERSITY
JNANASANGAMA, BELAGAVI-590018

AICTE ACTIVITY POINT PROGRAMME
Report on Activity points

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF ENGINEERING

IN

COMPUTER SCIENCE AND ENGINEERING

Submitted by

NAME	:	NANDINI V
USN	:	1KG20CS071
BATCH	:	B22

KSSEM

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT
#15, Mallasandra, Off. Kanakapura Road, Bangalore – 560109

KSSEM

CERTIFICATE

This is to certify that Mr/Ms ___NANDINI V___ bearing the USN ___1KG20CS071___ has earned the required activity point for the award of bachelor of Engineering in Computer Science& Engineering In Visvesvaraya Technological University, Belgaum during the year __2024__ .The activity points have been approved as it satisfies the academic requirements in respect of Activity points prescribed for the said Degree.

Signature of Co-ordinator	**Signature of HOD**	**Signature of Principal**
Mrs. Meena G	Dr. K Venkata Rao	Dr. K Rama Narasimha
Assistant Professor	Professor & Head, CSE	Principal
K.S.S.E.M., Bengaluru	K.S.S.E.M., Bengaluru	K.S.S.E.M., Bengaluru

HOD
Department of Computer Science Engineering
K.S School of Engineering & Management
Bangalore-560109

Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

ACKNOWLEDGEMENT

The satisfaction and euphoria that accompany the successful completion of any task would be incomplete without the mention of the people who made it possible and under whose constant guidance and encouragement the task was completed.

We would like to express my deep sense of gratitude to Dr. K Rama Narasimha, Principal, K S School of Engineering and Management, Bangalore, for his timely help and inspiration during the tenure of the course.

We would like to express any sincere gratitude to our HOD, Dr. K Venkata Rao, Department of Computer Science & Engineering, for his encouragement and support throughout the project.

We consider it my cardinal duty to express the deepest sense of gratitude to Activity coordinator, Mrs. Meena G, Assistant Professor Department of Computer Science & Engineering, for the invaluable guidance extended at every stage and in every possible way.

Finally, we were very much thankful to all the faculty members of the Department of Computer Science & Engineering, my seniors, friends and my parents for their constant encouragement, support and help throughout the Period of activity Conduction.

Thanks, and Regards
NANDINI V(1KG20CS071)

K.S. SCHOOL OF ENGINEERING AND MANAGEMENT

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

NAME OF THE STUDENT	NANDINI V
USN	1KG20CS071

AICTE ACTIVITY HEAD		RELEVANT PO'S MAPPED												Marks Obtained (20)
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	
1	Tourism Promotion Innovative Approaches.	✓	✓	✓	✓	✓				✓	✓	✓	✓	20
2	Contribution to any national level initiative of Government of India- Swachh Bharat	✓				✓	✓	✓	✓	✓	✓			20
3	Helping local schools to empower education.	✓	✓	✓		✓	✓	✓		✓	✓			20
4	Promotion of Appropriate Technologies	✓				✓	✓	✓	✓	✓	✓			20
5	Spreading public awareness under rural outreach programs.	✓				✓	✓	✓	✓	✓	✓			20
TOTAL MARKS OBTAINED														100

MAXIMUM ALLOTED POINTS	POINTS SCORED
100	100

Signature of the Coordinator   15/4/24

Signature of the HOD   16/4/24

ABSTRACT

The abstract encapsulates the essence of five diverse topics, ranging from educational initiatives to cultural preservation and adventure tourism. Each topic represents a unique endeavour aimed at fostering growth, awareness, and enrichment within its respective domain.

1.**"Innovative Approaches to Tourism Promotion – Nandi Hills & Adiyogi statue, Chikkaballapura, Karnataka":** Innovative strategies are employed to promote tourism at the, Nandi Hills and Adiyogi statue, Chikkaballapura, Karnataka. Through digital marketing campaigns, community engagement, and sustainable tourism practices, efforts are made to showcase the temple's cultural heritage and natural beauty of the scenic view of the hilltop view to a global audience. Through infrastructure development, promotion, and community engagement, Nandi Hills emerges as a premier climbing destination and a best view point, attracting adventurers from far and wide.

2.**"Clean India Initiative: Swachh Bharat Program at Government School":** The Swachh Bharat program at a local government school underscores the importance of cleanliness and hygiene in nurturing a conducive learning environment. Through community engagement and sustainable practices, the program aims to instil a culture of cleanliness and environmental stewardship.

3.**"Empowering Education: Art and Craft Sessions for Classes 1 to 4":** Art and craft sessions for students in classes 1 to 4 foster creativity and self-expression. Through engaging activities and hands-on projects, young learners explore artistic mediums and develop fine motor skills, nurturing a love for creativity and imagination from an early age.

4.**"Digital Promotion in Rural Areas ":** This initiative highlights the significance of Awareness Program on the Facilitating 100% Digitized money transactions. Through informative sessions, career guidance workshops, and collaborative partnerships, local vendors are empowered on Fraudulent Scanners installations for online payments. By implementing this comprehensive awareness program, we can empower individuals and businesses to embrace digitized transactions fully, contributing to a more efficient and inclusive financial ecosystem.

5.**"Setting of the information imparting club for women leading to contribution in social and economic issues":** This seminar delves into the transformative impact of women empowerment in enhancing contribution in social and economic issues. Interactive sessions to make making women powerful to make them capable of deciding for themselves.

CONTENTS

PROGRAM FLOW

Sl. No	Name	USN	Name of Organization /Ngo	Type of Activity	Date From and To	No. Of Hours /Days	No. Of points Credited	Total Number of Points Credited	Qualified/ Not qualified	Student Signature
1.	Innovative Approaches to Tourism Promotion	1KG20 CS071	Nandi Hills and Adiyogi statue, Chikkaballapura	A4	10/12/22 To 24/12/22	14 days	20	20	✓	Nandini.V
2.	Swachh Bharat Program	1KG20 CS071	Govt. High Primary School, Srinagar, Bangalore	A15	3/4/23 To 17/4/23	14 days	20	20	✓	Nandini.V
3.	Empowering education Art & Craft Session	1KG20 CS071	Govt. High Primary School, Srinagar, Bangalore	A1	21/8/23 To 4/9/23	14 days	20	20	✓	Nandini.V
4.	Digital Promotion in Rural Areas	1KG20 CS071	Sai Tech, Thyagarajanagar, Bangalore	A8	6/12/23 To 27/12/23	21 days	30	20	✓	Nandini.V
5.	Seminar on Women Empowerment	1KG20 CS071	Sri Lakshmi Mahila svasahaya gumpu, Kalidasa Layout Srinagar	A9	3/1/24 To 17/1/24	14 days	20	20	✓	Nandini.V

CERTIFICATES

1. Event 1 Certificate

Certificate
of Appreciation

NANDINI V

FOR JOINING HANDS IN TOURISM PROMOTION AND INNOVATION
TO ATTRACT VISITORS AND ENHANCE THEIR EXPERIENCES
FROM 10/12/2022 TO 24/12/2022.WE APPRECIATE THEIR
DEDICATION AND INTIATIVE TOWARDS THIS ACTIVITY

For Sri Manjunatha Tours & Travels

Proprietor

2. Event 2 Certificate

ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
ಬೆಂಗಳೂರು ದಕ್ಷಿಣ ವಲಯ,
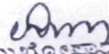ಶ್ರೀನಗರ,ಬೆಂಗಳೂರು-560050

ಇವರಿಗೆ,

Nandini. V
K. S. S. E. M
BANGALORE

ಇವರಿಂದ,
ಮುಖ್ಯೋಪಾಧ್ಯಾಯರು
ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
ಶ್ರೀನಗರ,
ಬೆಂಗಳೂರು-560050

ಮಾನ್ಯ ರೇ,

ತಮ್ಮಿಂದ ಕಳುಹಿಸಲ್ಪಟ್ಟ ಕುಮಾರ/ಕುಮಾರಿ   Nandini. V   ರವರು
ದಿನಾಂಕ 03/04/2023 ರಿಂದ 17/04/2023 ರವರೆಗೆ ನಮ್ಮ ಶಾಲೆಯಲ್ಲಿ ಸ್ವಚ್ ಭಾರತ್
ಕಾರ್ಯಕ್ರಮವನುಹಮ್ಮಿಕೊಂಡಿರು ತೊರೆದು ಎಂಧು ತಿಳಿಸಲು ಸಂತೋಷಪಡುತ್ತೆನೆ.

ಕೃತಜ್ಞತೆಗಳೊಂದಿಗೆ

ಭವನೀಥರ ಮುಖ್ಯೋಪಾಧ್ಯಾಯರು
ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
(ಶಾಸಕರ ಮಾದರಿ ಶಾಲೆ)
ಬೆಂಗಳೂರು ದಕ್ಷಿಣ ವಲಯ-I
ಶ್ರೀನಗರ, ಬೆಂಗಳೂರು-560 050

3. Event 3 Certificate

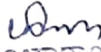ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
ಬೆಂಗಳೂರು ದಕ್ಷಿಣ ವಲಯ,
ಶ್ರೀನಗರ,ಬೆಂಗಳೂರು-560050

ಇವರಿಗೆ,

Nandini. V
K. C. S E.M
BANGALORE

ಇವರಿಂದ,
ಮುಖ್ಯೋಪಾಧ್ಯಾಯರು
ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
ಶ್ರೀನಗರ,
ಬೆಂಗಳೂರು-560050

ಮಾನ್ಯ ರೇ,

ತಮ್ಮಿಂದ ಕಳುಹಿಸಲ್ಪಟ್ಟ ಕುಮಾರ/ಕುಮಾರಿ   Nandini. v   ರವರು ದಿನಾಂಕ 21/08/2023 ರಿಂದ 04/09/2023 ರವರೆಗೆ ನಮ್ಮ ಶಾಲೆಯಲ್ಲಿ ಕಲೆ ಮತ್ತು ಕರಕುಶಲ ಕಲಿಸಿದರು ಮತ್ತು ನಮ್ಮ ಮಕ್ಕಳಿಗೆ ಉನ್ನತ ಅಧ್ಯಯನದ ಬಗ್ಗೆ ಅರಿವು ಮೂಡಿಸಿದರು ಎಂಧು ತಿಲಿಸಲು ಸಂತೋಷಪಡುತ್ತೆನೆ.

ಕೃತಜ್ಞತೆಗಳೊಂದಿಗೆ

ಪದವೀಧರ ಮುಖ್ಯೋಪಾಧ್ಯಾಯರು
ಸರ್ಕಾರಿ ಮಾದರಿ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
(ಶಾಸಕರ ಮಾದರಿ ಶಾಲೆ)
ಬೆಂಗಳೂರು ದಕ್ಷಿಣ ವಲಯ-1
ಶ್ರೀನಗರ, ಬೆಂಗಳೂರು-560 050

4. Event 4 Certificate

Paytm

SAI TECH

30th Main Road ,6th Block,

Thyagarajanagar

Bangalore-560070

CERTIFICATE
OF APPRECIATION

Myself Ramesh .N,CEO of Sai Tech ,on behalf of Paytm Pvt .INDIA
is happy to inform that

NANDINI.V

has successfully completed the awareness on Fradulent Scanner
installations for Online Payments to local vendors and shops from
10.12.2023 to 27.12.2023 under the guidance of our team .

Thanking their efforts and dedication towards the initiative program .

RAMESH.N
CEO OF SAI TECH
NO 14 6TH MAIN, 4
THYAGARAJA NAGAR
BANGALORE

5. Event 5 Certificate

ಶ್ರೀ ಲಕ್ಷ್ಮೀ ಮಹಿಳಾ ಸ್ವಸಹಾಯ ಗುಂಪು ಬಿ ಬಿ ಎಂ ಪಿ
5ನೇ ಅಡ್ಡರಸ್ತೆ,ಕಾಳಿದಾಸ ಲೇಔಟ್,ಶ್ರೀನಗರ
ಬೆಂಗಳೂರು-560050

ಇವರಿಗೆ,

Nandini . V
K55EM
Bangalore

ಇವರಿಂದ,
ಅಧ್ಯಕ್ಷರು
ಶ್ರೀ ಲಕ್ಷ್ಮೀ ಮಹಿಳಾ ಸ್ವಸಹಾಯ ಗುಂಪು ಬಿ.ಬಿ.ಎಂ.ಪಿ
5ನೇ ಅಡ್ಡರಸ್ತೆ,ಕಾಳಿದಾಸ ಲೇಔಟ್,ಶ್ರೀನಗರ
ಬೆಂಗಳೂರು-560050

ಮಾನ್ಯ ರೇ,

ತಮ್ಮಿಂದ ಕಳುಹಿಸಲ್ಪಟ್ಟ ಕುಮಾರ/ಕುಮಾರಿ   ರವರು
ದಿನಾಂಕ 03/01/2024 ರಿಂದ 17/01/2024 ರವರೆಗೆ ನಮ್ಮೊಂದಿಗೆ ಮಹಿಳಾ ಸಬಲೀಕರಣದ
ಬಗ್ಗೆ ವಿವಿಧ ವಿವಿಧ ಕಾರ್ಯಕ್ರಮಗಳಲ್ಲಿ ಭಾಗವಹಿಸಿ ಕಲಿಯುವಂತೆ ಮಾಡಿದರು ಎಂದು
ತಿಳಿಸಲು ಸಂತೋಷಪಡುತ್ತೇನೆ.

ಕೃತಜ್ಞತೆಗಳೊಂದಿಗೆ

chatu

ಶ್ರೀ ಲಕ್ಷ್ಮ ಮಹಿಳಾ ಸ್ವಸಹಾಯ ಗುಂಪು
ಸಲ್ಯಯಿಖ:
ನಂ.34,
ಕಾಳಿದಾಸ ರಸ್ತೆ, ಶ್ರೀನಗರ
ಬೆಂಗಳೂರು-560 050

DESCRIPTION

Event 1:

- **Title:** Innovative Approaches to Tourism Promotion.
- **Date:** 10/12/2022 to 24/12/2022
- **Duration:** 14 days
- **Brief About event:** Nestled amidst the picturesque landscape of Chikkaballapura, Karnataka, the Nandi Hills and Adiyogi Statue stands as a testament to the region's rich cultural heritage and architectural splendour. In an effort to showcase this hidden gem to the world, innovative approaches to tourism promotion have been devised. This report documents the strategies and initiatives undertaken to raise awareness and attract visitors to the Nandi Hills and Adiyogi Statue and its surrounding attractions.

Nandi Hills, with its towering cliffs and panoramic vistas, presents a unique opportunity for adventure tourism, particularly rock climbing. Recognizing its potential as a premier climbing destination, efforts have been made to develop infrastructure, raise awareness, and enhance safety measures to facilitate climbing activities at Nandi Hills. Through strategic promotion and collaborative initiatives, the aim is to position Nandi Hills as a must-visit destination for climbers seeking adrenaline-pumping adventures in a spectacular natural setting.

Conclusion:

The promotion of adventure tourism at Nandi Hills represents a paradigm shift in leveraging natural assets for economic development and environmental conservation. By harnessing the spirit of adventure and embracing innovation, Nandi Hills has emerged as a beacon for climbers seeking exhilarating experiences amidst pristine natural beauty. Moving forward, continued collaboration and commitment from all stakeholders will be essential in realizing the full potential of adventure tourism at Nandi Hills while preserving its ecological integrity for future generations to enjoy.

Event 2:

- **Title:** Swachh Bharat Program
- **Date:** 3/04/2023 to 17/04/2023
- **Duration:** 14 days
- **Brief about event:** In alignment with the national vision of a clean and hygienic India, a Swachh Bharat program was conducted at our local government school. This initiative aimed to instil the

values of cleanliness, hygiene, and environmental stewardship among students, teachers, and staff members. Through various activities and campaigns, the program sought to create awareness about the importance of sanitation and inspire behavioural change towards maintaining a clean and healthy environment.

Key Activities:

- Cleanliness Drives: Students actively participated in cleanliness drives aimed at tidying up the school premises and surrounding areas. They enthusiastically picked up litter, swept the grounds, and planted trees to beautify the environment.
- Awareness Workshops: Interactive workshops were conducted to educate students about the importance of personal hygiene, sanitation, and waste segregation. Students learned about the detrimental effects of littering and the benefits of maintaining a clean environment for their health and well-being.

Conclusion:

The Swachh Bharat program conducted at our government school exemplifies our collective commitment to building a cleaner, greener, and healthier India. By instilling values of cleanliness and hygiene in the younger generation, we are laying the foundation for a sustainable future where every individual takes pride in contributing to the cleanliness and well-being of our nation.

Event 3:

- **Title:** Art and Craft sessions for class I to IV.
- **Date:** 21/08/2023 to 04/09/2023
- **Duration:** 14 days
- **Brief about event:** In our endeavour to nurture creativity and imagination among young learners, we organized a series of art and craft sessions titled "Unleashing Creativity: Art and Craft Sessions for Class 1 to 4." These sessions aimed to provide students with a platform to express themselves artistically, explore different art mediums, and unleash their innate creativity in a fun and engaging environment.

Key Activities:

- **Painting and Drawing:** Students explored the world of colours and shapes through painting and drawing activities. They experimented with different painting techniques,

such as finger painting, watercolour washes, and using various drawing tools like crayons, markers, and coloured pencils.

- **Collage-Making:** Students engaged in collage-making activities using a variety of materials, including paper scraps, fabric pieces, and natural materials like leaves and twigs. They learned about composition, texture, and layering to create visually appealing collages.

Conclusion:

The "Art and Craft Sessions for Class 1 to 4" provided students with a platform to explore their creativity, experiment with different art mediums, and unleash their imagination. Through engaging and interactive activities, students developed essential skills and gained a deeper appreciation for the arts. We believe that nurturing creativity at a young age is crucial for fostering lifelong learning and innovation.

Event 4:

- **Title:** Digital Promotion in Rural Areas
- **Date:** 06/12/2023 to 27/12/2023
- **Duration:** 21 days
- **Brief about event:** The event likely includes workshops, seminars, and hands-on sessions aimed at educating individuals and organizations in rural areas about the benefits and methods of digital promotion. Topics covered may include social media marketing, website development, digital content creation, and online advertising tailored to rural contexts. Overall, the event seeks to empower rural communities with the knowledge and tools needed to effectively utilize digital platforms for promotion and growth.

Key Discussion Points:

- **Challenges in Rural Digital Promotion:** Discuss the unique challenges faced when promoting digital initiatives in rural areas, such as limited internet connectivity, lack of digital literacy, and infrastructure constraints.
- **Importance of Digital Presence:** Highlight the significance of having a digital presence for rural businesses and communities in terms of reaching wider markets, accessing online resources, and enhancing communication channels.

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- **Sustainable Digital Solutions:** Explore sustainable approaches to digital promotion in rural areas, considering factors like environmental impact, affordability, and long-term viability of digital initiatives.

Conclusion:

The conclusion of a report on "Digital Promotion in Rural Areas" could discuss the overall impact and potential of digital promotion strategies in rural settings. It might touch on the challenges faced, successes achieved, and future possibilities for expanding digital outreach in rural communities.

Event 5:

- **Title:** Setting of the information imparting club for women leading to contribution in social and economic issues.
- **Date:** 03/01/2024 to 17/01/2024
- **Duration:** 14 days
- **Brief about event:** Women empowerment refers to making women powerful to make them capable of deciding for themselves. Women have suffered a lot through the years at the hands of men. In earlier centuries, they were treated as almost non-existent. As if all the rights belonged to men even something as basic as voting. As the times evolved, women realized their power. There on began the revolution for women empowerment. Almost every country, no matter how progressive has a history of ill-treating women. In other words, women from all over the world have been rebellious to reach the status they have today. While the western countries are still making progress, third world countries like India still lack behind in Women Empowerment.

Conclusion:

In India, women empowerment is needed more than ever. India is amongst the countries which are not safe for women. Their family thinks its right to take their lives if they bring shame to the reputation of their legacy. In addition, domestic violence is a major problem in India. The men beat up their wife and abuse them as they think women are their property. More so, because women are afraid to speak up. Similarly, the women who do actually work get paid less than their male counterparts. Thus, we see how women empowerment is the need of the hour. We need to empower these women to speak up for themselves and never be a victim of injustice.

PHOTO GALLERY

Event 1 Photos:

Event 2 Photos:
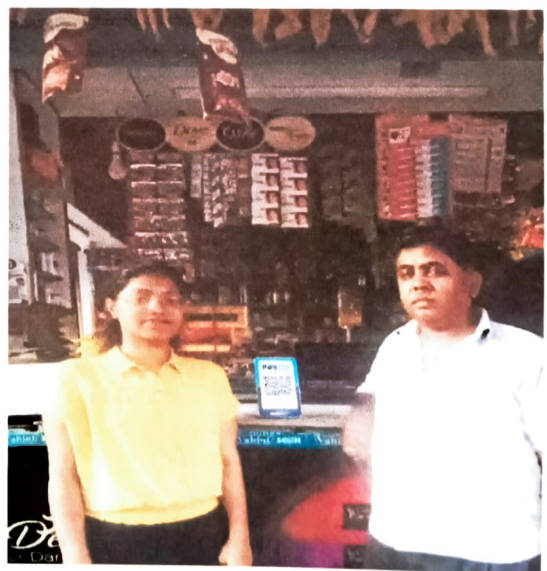
Event 3 Photos:

Event 4 Photos:

Event 5 Photos: