



KSSEM

K.S. School of Engineering and Management
Kanakapura Rd, Blore -109

Department of Management Studies (MBA)

**REPORT OF WOMENS DAY CELEBRATION CONDUCTED ON 8TH MARCH
2022**


Date: 8TH MARCH 2022

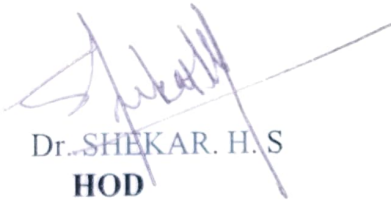
Time: 9.30.am

Resource Person: RAKSHA R KARPOOR

Enclosed:

1. Poster
2. Photographs of The Program


Prof. SREEDHAR. N
CO-ORDINATOR


Dr. SHEKAR. H. S
HOD


Dr. K RAMA NARASIMHA
PRINCIPAL/DIRECTOR
Dr. K. RAMA NARASIMHA
Principal/Director
K S School of Engineering and Management
Bengaluru - 560 109

“REPORT ON WOMEN FOR THE FUTURE”

1. Event name: WOMENS DAY CELEBRATION
2. Topic: **WOMEN FOR THE FUTURE**
3. Date and time: 8th MARCH 2022, 9.30 am
4. Targeted audience: MBA 1st Semester students, 2021-2023 Batch of KSSEM
5. Poster



K. S. SCHOOL OF ENGINEERING AND MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES

INVITES YOU FOR

Guest Talk
on
WOMEN FOR THE
FUTURE

By

Raksha R Kapoor

Entrepreneur

Tuesday, 8th March, 2022, 9:30 am

Venue: 513 A, A – Block, KSSEM.

HOD

Dr. Shekar H S

Principal

Dr. K Ramanarasimha

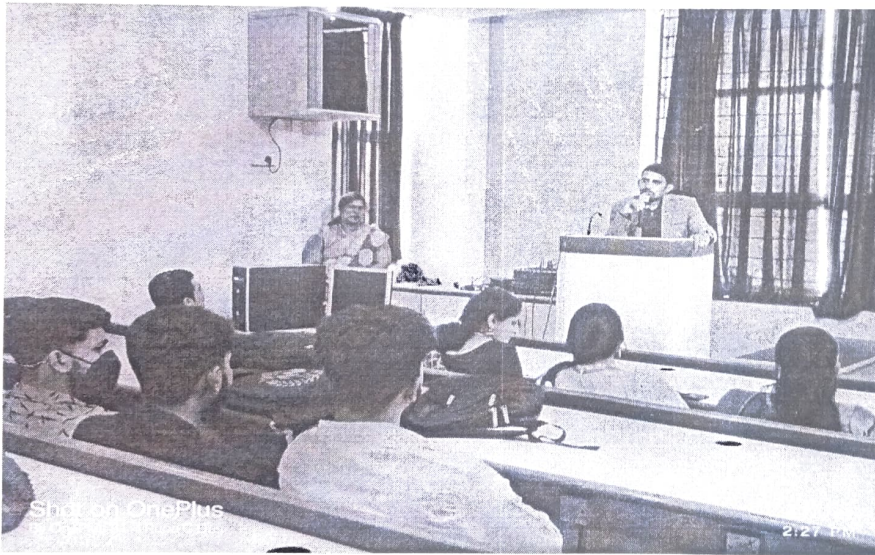


6. Picture of speaker and details about Speaker:



Raksha R Kapoor BCom, MBA

raised in Mysore and eventually in Muscat, Raksha had the opportunity to travel very early on. She completed her BCom from Mahajanas and MBA from st Joseph's Bangalore. She has been part of the corporate world and has worked for Goldman Sachs and Manthan systems. She is now an entrepreneur and runs her own social media agency. Apart from this, she is also a trained Bharatanatyam dancer.



7. Photographs



8. Summary:

Conception: International Women's Day is celebrated the world over, every year on the eight days of March. It celebrates womanhood and pays tribute to the indomitable spirit of women across the globe. Its root lies in the early 1900s when oppression and inequality was spurring women to become more vocal and active in campaigning for change.

Objective: To create awareness of gender equality for a healthy society. Also, the milestone to be reached is the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

8th March, considered as International Women's Day. This day brings many things for women – a cause for celebration, a reason to pause and re-evaluate a remembrance, an inspiration and a time to honor, love and admire. To honor womanhood, KSSEM – Department of Management Studies has celebrated the International Women's Day on Tuesday, 8th March 2022.

During the event Chief Guest Raksha R Karpoor addressed that there should be a balance between career and family and without family support a woman can't achieve success, also addressed that girl should know their right to defend themselves and be careful against crimes against women. shared her tales of struggle and success. Further she said, gender equality is very important for a healthy society. The milestone to be reached is that the basic information for a girl child in every family education will increase awareness among the society which will further result in overall development of the nation and its community.

Chief Guest also shared insights on 3 Important Aspects which students should focus on in their life is START – CONTINUE – STOP these attributes will be upholding the values of life.

In the post lunch Student engagement program was organized as a part of women's day celebration, both faculties and staff shared their views on women's day significance. It was a fun filled day with cake cutting, sapling distribution, and a delicious lunch.
