



***K.S. School of Engineering and Management  
Kanakapura Road, Bangalore -560109  
Department of Management Studies (MBA)***

## ***KSSEM-MBA ED CELL***

### **REPORT ON VIRTUAL MEET WITH MR. SRIRAM CHITLUR "A GREEN ENTREPRENEURIAL JOURNEY"**

**Event Coordinator: Prof. Roopa Balavenu**

**Event Name: Virtual Guest lecture for MBA students of KSSEM and Faculty members of  
KSSEM and other colleges.**

**Topic: VIRTUAL MEET WITH MR.SRIRAM CHITLUR " A GREEN ENTREPRENEURIAL  
JOURNEY"**

**Date and time: 7<sup>th</sup> September 2021 at 10.30 AM**

**Targeted audience: Faculty members and MBA students**

**Resource Person: Mr. Sriram Chitlur, Director & Co-founder of Hosachiguru, Agriculture  
Asset Management Company, Head Quatered in Bangalore.**

**Platform: Google Meet**

**Virtual Guest Lecture on "A Green Entrepreneurial Journey" by Mr. Sriram Chitlur, Director  
and Co-founder of Hosachiguru was conducted for 1<sup>st</sup> year MBA students, 2<sup>nd</sup> sem MBA  
students. Around 50 participants participated in the session. Introduction about the session  
and Welcome speech was done by Krithika. Mr.Sriram Chitlur Sir discussed about the**

present Asset Management Company scope and its future, His journey as Green Entrepreneur, Motivation behind his story to enter Agriculture by refraining himself from Software and IT Industry , advantages and scope to become an entrepreneur etc. Students and faculty members had Question and Answer session. Vote of thanks proposed by student Keerthana and conclusion was done by HOD. Students gained knowledge about recent waves in FINANCE CAREER. There was an active participation in the event.

## POSTER:



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INVITES YOU FOR

**VIRTUAL MEET WITH  
MR. SRIRAM CHITLUR  
"A GREEN ENTREPRENEURIAL  
JOURNEY"**

**DIRECTOR & CO-FOUNDER OF HOSACHIGURU,  
AGRICULTURE ASSET MANAGEMENT COMPANY,**

Hosachiguru was awarded for the "Best Managed Farmland Company" by the Economic Times. Hosachiguru has been honoured as the "Best in Managed Farmlands and Estates" at the Times Business Awards, 2020.



JOIN GOOGLE MEET LINK:

[meet.google.com/zjz-nrjd-bkv](https://meet.google.com/zjz-nrjd-bkv)

7th SEPTEMBER 2021 AT 10:30 AM

PROF. ROOPA BALAVENU DR. R. K. GOPAL.  
CO-ORDINATOR HOD - MBA

DR. RAMA NARASIMHA  
PRINCIPAL

Picture of speaker and details about them:  
Profile:

Sriram Chitlur is a green entrepreneur who leveraged his passion for agriculture, experience in technology, and understanding of business to co-found Hosachiguru with Ashok Jayanthi and Srinath Setty. Hosachiguru is an agricultural asset management company that sells managed farm plots to nature enthusiasts and offers them a hassle-free farm owning experience. These farm plots are a part of green havens consisting of agroforests and a thriving biodiversity, that aim to provide a sustainable future for generations to come.

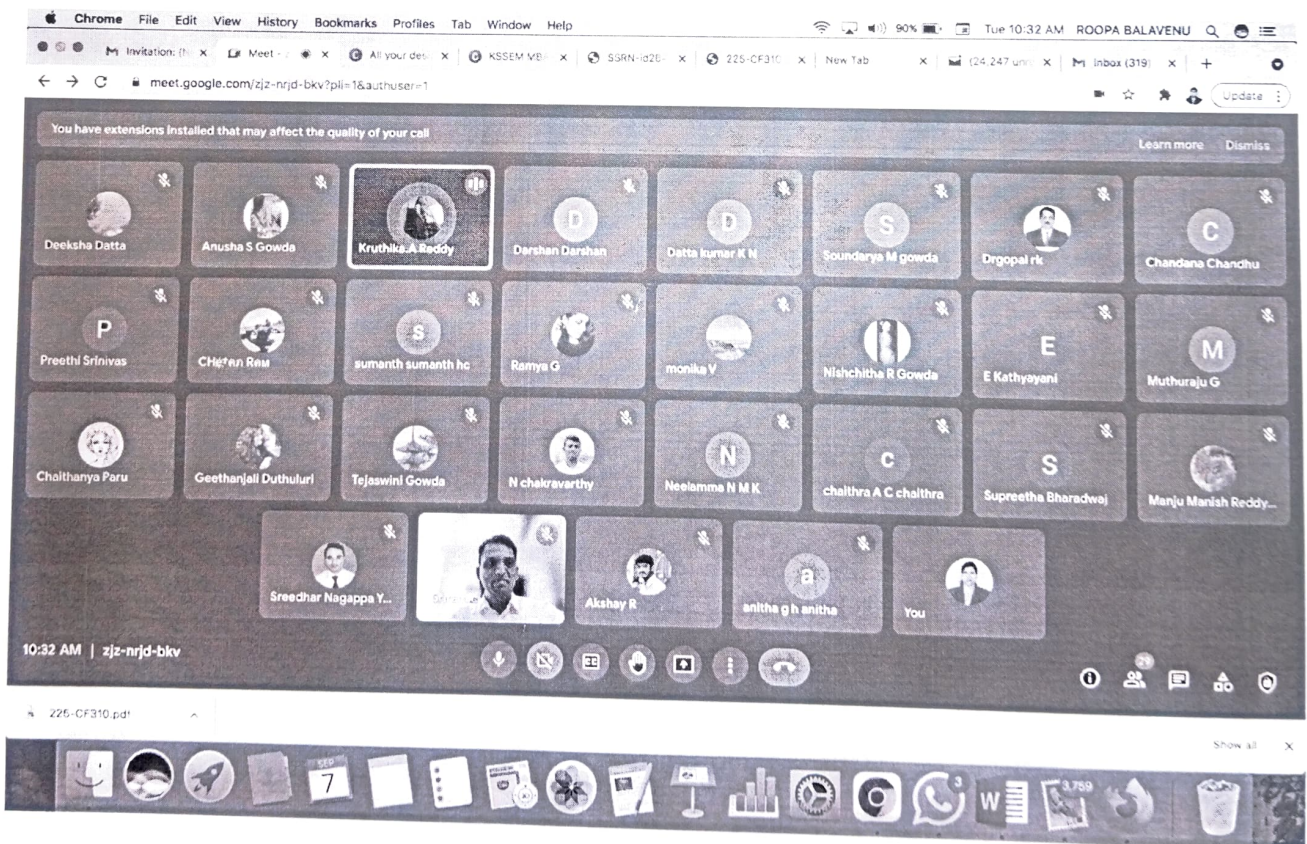
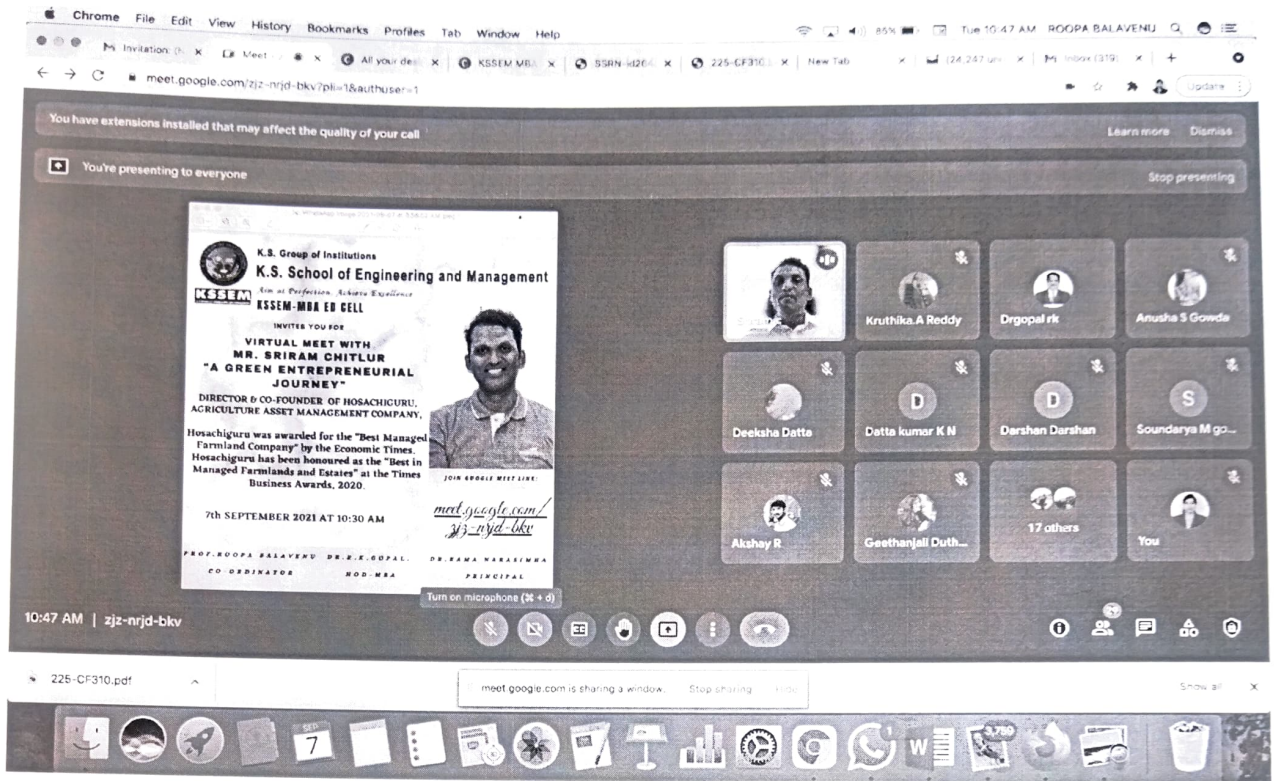
In seven years, Hosachiguru has become a community of 500+ urban farmers.

Another dream of Sriram was to make every piece of land productive. To visualize land like never before, Sriram co-founded TalkingLands, an intricate Layout Management Solution that uses AI-enabled Location Intelligence to unlock a land's potential. TalkingLands sets up a virtual marketplace of mapped lands and layouts, where buyers and sellers can engage in real-time transactions pertaining to agricultural, residential, commercial, and industrial lands.

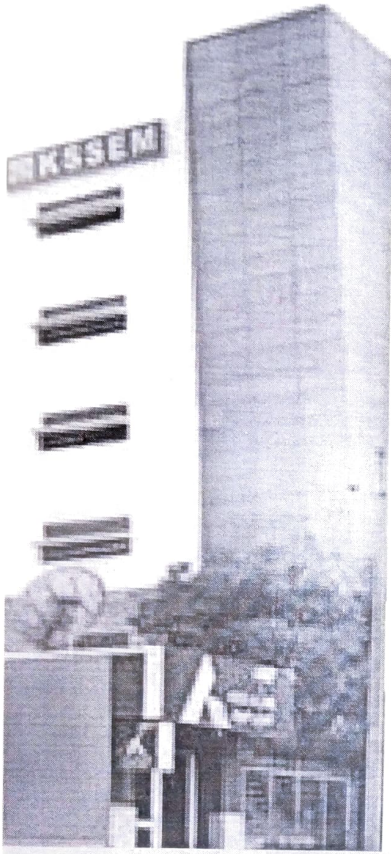




# Screenshots:



CERTIFICATE OF APPRECIATION TO SPEAKER ON BEHALF OF KSSEM:



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CERTIFICATE OF APPRECIATION

*This is presented to*

Mr. SRIRAM CHITLUR,  
Director & Co-Founder of Hosachiguru,  
Agriculture Asset Management Company, Bangalore

for effectively conducting the Virtual Entrepreneur Meet titled  
"A GREEN ENTREPRENEURIAL JOURNEY"  
on 7th September 2021

DR. R. K. GOPAL  
HOD-MBA

DR. RAMA NARASIMHA  
PRINCIPAL

CO-ORDINATOR  
Prof. Roopa Balavenu

For. HOD-MBA  
Dr. R.K.Gopal

Professor & HOD-MBA

K.S. School of Engineering & management,  
#15, Mallasandra, Off. Kanakapura Road,  
Bengaluru - 560 109.